



GUADALUPE-BLANCO RIVER AUTHORITY
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KIDFISH AT LAKE WOOD RECREATION AREA SEPTEMBER 23

FOR IMMEDIATE RELEASE, September 15, 2000
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SEGUIN-Children and families are invited to join in the fun when the Guadalupe-Blanco River Authority (GBRA) Lake Wood Recreation Area hosts this year's Gonzales KIDFISH event from 9:00 a.m. to Noon on Saturday, September 23.

Lake Wood Recreation Area is located just west of Gonzales off Highway 90-A. To reach the park, turn south at the Lake Wood sign on FM 2091 and proceed to the headquarters building.

Children age 16 and younger can compete for more than 700 pounds of Catfish specially stocked for this event. All bait, tackle and loaner rods and reels will be provided to children who need them. If possible, participants are encouraged to bring their own equipment.

It is not necessary to bring a donation to participate. However, participants are encouraged to collect donations/sponsorships from friends, relatives and neighbors to be eligible for a variety of prizes. All KIDFISH participants will receive a goodie bag and ribbon.

The net proceeds from this year's KIDFISH event will be donated to the Billie Jean Kloesel Medical Fund. Local businesses or individuals wishing to contribute to the Medical Fund can donate at the KIDFISH event.

Children who raise \$25.00 or more will receive their choice of two KIDFISH prizes, and for \$35.00 they may choose three prizes. Any child raising \$50.00 or more will receive three KIDFISH prizes in addition to a new Zebco 33 rod and reel combination. Prize selections include a KIDFISH T-shirt, KIDFISH cap, KIDFISH fishing trophy or a KIDFISH fishing medal. Additional prizes will be awarded to the top five fundraisers and to the child who catches the largest fish in the following age groups: (6 and under), (7-11) and (12-16).

In addition, the top fundraiser, the child catching the longest fish in each age group, all children raising \$100.00 or more, and one child drawn at random will each qualify for the state-level KIDFISH Classic. This event will be held in October 2000 and will feature tremendous prizes and unforgettable fishing.

Qualified Classic participants will have the opportunity to fish for giant Catfish ranging from 5 to 20 pounds. These fish will be stocked in a private pond exclusively for KIDFISH Classic qualifiers. The child catching the longest fish at the Classic will receive a \$1,000 savings bond and their school will receive \$1,000 in computer equipment courtesy of KIDFISH. Hundreds of dollars of additional prizes will also be drawn for and given away.

"KIDFISH is a children's fish-a-thon fundraising event designed to introduce the children of Texas to the outdoors and the sport of fishing," said Jody Jackson, President of the KIDFISH Foundation, Inc. "Our goal is to raise funds to help establish community fishing programs and to have KIDFISH events in every interested community."