



GUADALUPE-BLANCO RIVER AUTHORITY
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GBRA HOSTS FOR AREA KIDFISH EVENT MARCH 16

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FOR IMMEDIATE RELEASE

March 3, 2003

SEGUIN – The KIDFISH Foundation will hold a KIDFISH event for children on Sunday, March 16 from 1:00 pm to 4:00 pm. at Guadalupe River White Water Sports in New Braunfels. Take IH-35 to the Highway 306 exit and go west approximately 12.5 miles where you will see White Water Sports.

KIDFISH generously stocks the pond prior to fishing to increase the children's odds of a memorable fishing experience. Registration forms are available at local schools, Guadalupe River White Water Sports and on the day of the KIDFISH event. Bait, tackle and loaner rods will be provided to children who do not have their own equipment.

Local sponsors helping to bring KIDFISH to this event are Guadalupe-Blanco River Authority (GBRA), Guadalupe Valley Telephone Cooperative, Inc, (GVTC), Water Oriented Recreation District (WORD), Academy Sports & Outdoors, Travis Boating Center, and SVHS Photography.

KIDFISH is a non-profit outreach program designed to give children age 16 and under the chance to experience the sport of fishing and the outdoors. Participants are encouraged to collect sponsorships from friends, relatives and neighbors to win a variety of prizes. A minimum of \$10 will allow participants to receive awards such as t-shirts, hats, trophies and medals. It is not necessary to bring a donation to participate. Donations go toward expanding the KIDFISH Program. All children will receive a goody bag, KIDFISH ribbon and a diploma. The longest fish winners and first and second place winners in each group will receive a large trophy.

For registration information or to volunteer at the event, contact KIDFISH toll-free at 877-733-5646 or click on www.kidfish.com.