



NEWS

GUADALUPE-BLANCO RIVER AUTHORITY
933 EAST COURT STREET, SEGUIN, TEXAS 78155
TEL: [830] 379-5822 FAX [830] 379-9718

GBRA's Korth Receives Regional Tourism Award

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Contact: Wilfred Korth or Tammy Beutnagel, [830] 379-5822, email wkorth@gbra.org or tbeutnagel@gbra.org

SEGUIN-At a recent meeting of the Texas Coastal Bend Regional Tourism Council, the Barbara Sheppard Award was presented to Wilfred Korth of the GBRA - Coletto Creek Park and Reservoir and the Rob Earley/Kay Wolf Award was presented to Diane Probst of the Rockport-Fulton Area Chamber of Commerce.

The Barbara Sheppard Award is awarded to an individual from the private sector and the Rob Earley/Kay Wolf Award is given to an individual from a Chamber of Commerce. Originating in 1996, the awards are presented annually to the individual who demonstrates the most outstanding contributions to promoting tourism in the Coastal Bend.

The Texas Coastal Bend Regional Tourism Council is a 60-plus member organization made up of Chambers of Commerce, organizations and businesses of the region. The group meets monthly in one of the seventeen counties in the geographical area represented. Its purpose is to promote the enhancement of knowledge, skills and abilities of public and private tourism related agencies through regular meetings, workshops, seminars and publications in all areas of the tourism industry, to advance public awareness and understanding of the tourism industry and to establish an ongoing joint marketing effort.

For more information visit www.txcoastalbend.org.



***CUTLINE:** Pictured are left, Diane Probst holding the plaque and Wilfred Korth also holding the plaque along with member communities, business and attractions from the Texas Coastal Bend Regional Tourism Council*