



NEWS

GUADALUPE-BLANCO RIVER AUTHORITY
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GBRA Hires New Manager of Communications & Education

FOR IMMEDIATE RELEASE, February 21, 2007

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SEGUIN- The Guadalupe Blanco River Authority (GBRA) recently hired LaMarriol Smith as its new manager of communications and education, replacing current manager Judy Gardner who is retiring in March.

Smith, who began work February 1, 2007, brings 19 years of experience to the GBRA, including public and media relations, higher education communications, strategic marketing, project and event management, speechwriting, publications management, and website development and communications.

Smith earned a bachelor of arts in journalism from Baylor University in Waco and a master of public affairs from the LBJ School of Public Affairs at the University of Texas in Austin. Before joining the GBRA, she served as executive director of College Relations at Austin College in Sherman, Texas, for five and a half years. Prior to her position at Austin College, Smith was director of communications for three years at St. Edward's University in Austin. She also spent more than seven years working in the Agency Communications Division of the Texas Natural Resource Conservation Commission (TNRCC) and the Texas Water Commission, predecessor agencies of the Texas Commission for Environmental Quality (TCEQ). Other previous experience includes positions with Southwestern University in Georgetown and staff writer for the *Waco Tribune-Herald*.