



Guadalupe-Blanco River Authority
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GBR Trust Taps Crosby as Executive Director

For more information

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SEGUIN – The Guadalupe-Blanco River Trust (GBR Trust) Board of Trustees hired Jeff Crosby as the new executive director for the organization. As a graduate of the University of Oklahoma with a bachelor's degree in environmental design, Jeff brings over a decade of experience in land conservation to the Guadalupe-Blanco River Trust.

Jeff has spent the last nine years at Oklahoma's only state wide land trust, and most recently filled the position for the Director of Conservation for Land Legacy. He has conducted several studies on land conservation and has been involved in projects ranging from land use planning, farmland preservation, and to water quality protection. He is currently the program director for Eucha-Spavinaw Watershed Protection Initiative; whose goal is to protect the drinking water source for a quarter of the population of Oklahoma.

"I am honored to have been selected as the next executive director of the Guadalupe-Blanco River Trust and I am looking forward to the opportunities and challenges of working to protect such diverse and unique landscapes in Texas. The organization has done tremendous work over the years and I am eager to contribute to this growing success and to the advancement of conservation in the region," Mr. Crosby said. Members of the GBR Trust and the San Antonio Bay Foundation will be exploring opportunities to collaborate on projects throughout the region. "Jeff brings a wealth of knowledge and skill in land conservation and water quality preservation." said Todd Votteler, Ph.D.

The GBR Trust is a charitable, non-profit 501(c)3 organization that was developed to conserve the land and water of the Guadalupe River watershed for its natural, recreational, scenic, historic and productive value. Its mission is to promote and encourage the conservation, stewardship and enjoyment of the land and water resources of the Guadalupe River watershed, while maintaining its unique and irreplaceable natural heritage. Additional information about the Trust is available at www.gbrtrust.org.